Rudy Martinez Calls for More Local Jobs in CD 14

LOS ANGELES, CA (December 6, 2010) – Residents all across Council District 14 are concerned about their economic futures and the lack of smart growth projects and good paying jobs in our local communities. The unemployment rate in Los Angeles County is at an all time high of 12.5 % (U.S. Bureau of Labor Statistics, November 2010) and new ideas for economic development and revitalization are desperately needed.

“CD 14 needs an infusion of new ideas and public private partnerships that will help us revitalize corridors that have been ignored for years. As a successful businessman I have created hundreds of local jobs and I will use all my life times experience to bring good jobs back to our communities” said Rudy Martinez.

Rudy Martinez served as an appointed commissioner for the Los Angeles Industrial Development Authority and has been at the forefront of the revitalization efforts in York and Eagle Rock Boulevard by opening Marty’s Restaurant/Lounge and Mia Sushi.

“I believed in the economic potential of York Boulevard, even when nobody else did. It has changed dramatically over the last three years. Now we have new restaurants, boutiques, coffee shops and other businesses that provide goods and services to residents and Occidental College students,” Martinez added.

Rudy’s plan for economic development includes streamlining the permit process and creating help centers where small and medium size businesses can obtain information about the requirements to open their specific business. Martinez also plans to work with local businesses to create after school work programs for local high school students so that they can learn the basics of running a business.

“I’ve been at the other side of the business permit counter, and it’s a frustrating experience. We need to provide local entrepreneurs with the tools they need to make sure that they can be up and running in as little time as possible and begin creating local jobs” said Martinez.

"In contrast to Rudy's solid record of creating good jobs all over Los Angeles, Jose Huizar has failed to bring to bring economic development and good jobs to CD 14. In these tough economic times we can’t afford Jose Huizar's do nothing leadership for the another four years", said Eric Hacopian consultant to Rudy Martinez.

4743 Eagle Rock Blvd. Los Angeles, CA 90041
Computer Generated, Labor Donated

# # #