Candidate Rudy Martinez Leads in “Cash-On-Hand” in 14th Council District Race

LOS ANGELES, CA – Small business owner Rudy Martinez announces today that his campaign is financially strong with over $180,000.00 dollars “Cash on Hand” according to his recent campaign finance report. With strong support from local businesses and neighborhood activists, Martinez reported over $202,000.00 dollars in contributions.

“It is clear that more and more stakeholders and residents identify Rudy as the clear favorite to unseat incumbent Councilmember Jose Huizar,” said former Councilmember from the 14 district and Martinez-supporter Nick Pacheco. “Rudy is showing the type of strength that is necessary when any individual seeks to unseat an incumbent. Rudy’s ability to connect with people and his determination to secure the resources necessary to get his message out to the voters makes him an extremely competitive candidate,” added Pacheco.

Current reporting, posted on the Los Angeles City Ethics Commission’s Website (ethics.lacity.org), shows the Martinez Campaign holds over a $30,000 dollar cash-on-hand advantage over incumbent Councilmember Jose Huizar. “People are excited about my campaign and are eager to get started on the large-scale grassroots effort that it takes to bring change to City Hall. These resources will help us do just that.” Martinez remarked.

Martinez is a father of two and the owner of three local businesses in the 14th Council District and has previously served as a Commissioner on the Los Angeles Industrial Development Authority.