Putting Valley Families First

I’ve been writing to you about the City Council race in the West Valley, to let you know my positions on the important issues facing our community: improving public safety, reforming our schools, and protecting our neighborhoods and our quality of life.

These important issues—and many others—are linked inextricably with the issue of just how effectively the Valley is represented in City Hall, and whether we receive our fair share of city resources and services.

It really is a disgrace that in the year 2001 we have to threaten secession in order to get our trees trimmed, our streets repaved, and our streetlights fixed. Whether or not we vote to secede, we must fundamentally change how city resources are allocated and city services delivered.

I’ve lived in the Valley for over 40 years, raised my family here, and worked for the last 12 years on the staff of Valley City Councilman Hal Bernson. My experience and no-nonsense approach to taking on the L.A. bureaucrats will help me get the job done. And that’s why I’m running: to fight for the services that West Valley taxpayers need and deserve.

It’s time that City Hall elected officials and bureaucrats learn to trust their own employers—the residents of Los Angeles. Neighborhood Councils must be empowered and local business people must be ensured a meaningful role in local decision-making.

As a member of the City Council, my highest priority will be to bring residents, homeowners, and business people together to move our communities forward.

Restoring fairness and responsiveness won’t be easy, but by working together, we can get it done.
“Whether or not the Valley votes to secede, we must fundamentally change how City resources are allocated and how important City decisions are made. I’m confident that working together, entrusted with the power and resources to make meaningful decisions, Valley residents, homeowners, and business people will move our community forward.”

Francine Oschin

The Right Experience for the Valley

Our Fair Share of City Services

- Redirect existing city funds for successful graffiti abatement and clean up programs
- Expand subway, light rail and bus service, establish a separate Valley Transit District
- Redirect existing city funds to Valley parks, street cleaning and maintenance, tree trimming, sidewalk and streetlight repairs

A Separate, Independent Valley School District means:

- Safe neighborhood schools and uncrowded classrooms
- More money spent in the classroom — not on bureaucracy
- Greater parental participation and community support for our children

Empower Neighborhoods, Communities and Local Business Districts

- Fully fund and empower Neighborhood Councils
- Expand and improve Business Improvement Districts
- Transfer decision making power from City Hall to the Valley

Endorsements:

Mayor Richard Riordan
Valley Councilman Hal Bernson
The Sierra Club, Angeles Chapter
Greater Los Angeles Chamber of Commerce
L.A. City Police Commission Chair Raquelle de la Rocha