‘Fellow Supporter’ E-Phoner Script

**IF YOU REACH AN ANSWERING MACHINE, PLEASE LEAVE THE FOLLOWING MESSAGE:**

Hi, I am a [parent, teacher, grandparent, other] and a fellow Prop 38 Yes Supporter. I am calling to check in with you regarding voting for Prop 38 and regarding volunteering for the campaign. If you would like to commit to help the success of Prop 38 on November 7, please email julia@vouchers2000.com (spell out) or call 888-A-CHOICE (that’s 888-224-6423). Thank you.

**IF YOU REACH AN INDIVIDUAL, USE THE FOLLOWING SCRIPT:**

Hi. I am a volunteer for Proposition 38 Yes, a ballot initiative which gives all California parents a $4000 per child voucher to use at the school of their choice. The election is only [x] days away now.

I am a [parent, teacher, grandparent, or other] and a fellow Prop 38 Yes Supporter. I’m calling to ask you a few simple questions. Can you please talk with me for a few minutes?

[If No] Can I please give you the office phone number and web address in case you would like to contact us or learn more about 38 YES?
If Yes, "The best way to learn about the initiative is to go to our website, www.38yes.com. You can also call our headquarters in Redwood City at 888-A-CHOICE (888-224-6423). Click "Gave website/HQ info only" on the record.
If No, say, "Thank you for your time. Good Bye."
Click “Not interested” on the record.

[If Yes] Thank you very much. It’s difficult for me to make phone calls like this, but I truly believe in Prop. 38 Yes. I think it’s the right thing to do, and I’m volunteering my time to help pass this next Tuesday.

1. Do you plan on voting for Prop 38 Yes next Tuesday, November 7 - Election Day?
   If Yes, Click “Will Vote Yes on Prop 38” on Internet Record and move to question 3.
   If No, move to question 2

2. Is there anyone else in your household who plans on voting for 38 Yes on Election Day?
   If Yes, ask to speak with that person and start over from the beginning with the script.
   If No, “Thank you for your time. Good Bye”. Click “Not interested” on the record.

3. Yard Signs are available in your area now - have you received information on where to pick one up?
   If Yes, move to question 4.
   If No, check online database at http://www.38yes.com/yardsigns/ or printable Yard Sign Locations document. If there are a number of locations listed in their county, ask them what major city they live near and check the alphabetical listing of yard sign locations on that page then move to question 4. Your contact for a yard sign is: [name or office]. You can contact them by: [phone number]
4. **Would you like a bumper sticker?**
   If **Yes**, use bumper sticker machine at [http://www.38yes.com/bumper_sticker.html](http://www.38yes.com/bumper_sticker.html) or write information down and enter it through same URL on the website later.
   If **No**, move to question 5

5. **Would you be interested in volunteering your time for the campaign?**
   If **Yes**, Click “Join Team” on Internet Record and move to question 6.
   If **No**, move to question 8.

6. **The main goal of our phone calls to Prop. 38 supporters right now is to recruit more people to make this simple phone call. Will you make a few phone calls from your home through this new phoning program?**
   If **Yes**, That is great! Someone will be in touch with you shortly to follow up. May I have your email address so the campaign can send you instructions? Click ‘will phone’ on internet record, record their email, and move to question 7.
   If **No**, move to question 8

7. **Would you commit to spending an hour on our website during the next week to use the website to help win this race?**
   If **Yes** – give them [www.38yes.com](http://www.38yes.com) address, ask them to try and commit an hour each night for the next [x] nights. Click ‘will surf for an hour’ on Internet Record.
   If **No**, move to question 9
   If they want further explanation, We have a very interactive website, which is very effective for committed campaign volunteers and casual observers alike. By spending time on the website, you will find ways to communicate the Prop 38 YES message to friends and associates and generally become an informed spokesperson for the Prop 38 YES message. I have tried it, and I can attest that the website is a powerful tool. I guarantee that if you take an hour or two to check out all of the features, you will agree.

8. **Are you regularly receiving email campaign updates from Prop 38 Yes?**
   If **Yes**, move to End statement.
   If **No**, move to question 9.

9. **May we have your email address to send you alerts over the next two weeks before the elections?**
   If **Yes**, enter email address into Internet Record, and move to End statement
   If **No**, move to End statement.

**End** Great! Thank you very much for taking the time to answer my questions. If you have any questions or need anything else to help you spread the word about Prop 38 Yes, you can find a number of great resources at [www.38yes.com](http://www.38yes.com) or call 888 A CHOICE. If you have volunteered for anything tonight, you will be contacted shortly to follow up. Thanks for your time.

*Note any comments on the record, and move on to next record.*